

<b>科目名 Course Title</b>	Nitobe College Honors Program: Graduate Curriculum		
<b>講義題目 Subtitle</b>	Nitobe College Special Seminar: Hult Prize Challenge		
<b>責任教員 Instructor</b>	TANI Hirofumi (Faculty of Engineering)		
<b>担当教員 Other Instructors</b>	LOMAEVA Marina (Institute for the Advancement of Higher Education)		
	WHITFIELD Dale Lee (Institute for the Advancement of Higher Education)		
<b>科目種別 Course Type</b>	Nitobe College Special Classes		
<b>開講年度 Year</b>	2025	<b>期間 Semester</b>	2nd
<b>授業形態 Type of Class</b>	Seminar	<b>単位数 Number of Credits</b>	2
<b>補足事項 Other Information</b>	-		
<b>キーワード Key Words</b>			
Hult Prize, SDGs, Social Business, Entrepreneurship, Social Impact			
<b>授業の目標 Course Objectives</b>			
<p>The Hult Prize is an international student competition presented by former US President Clinton each year. In this competition, teams of several students compete to develop an entrepreneurial idea to solve a social problem, such as those related to the SDGs. The winning team will attend the global competition in September of the following year and receive \$10,000 as start-up funds. In this seminar, students will learn practical approaches to becoming "change leaders," particularly among the leaders Nitobe College fosters, through the challenge of the Hult Prize (entry to the Hult Prize, project planning and presentation by teams, and participation in various events). They will also deepen their understanding of the SDGs, social business, and entrepreneurship and learn how to formulate project concepts that will impact society.</p>			
<b>到達目標 Course Goals</b>			
<p>By participating in the Hult Prize @ Hokkaido University On-Campus Program, tackling issues, developing entrepreneurial ideas, and participating in related seminars, students will:</p> <ul style="list-style-type: none"> <li>- Acquire a high-level common understanding of the problems of modern society and learn how to work as a team to solve them.</li> <li>- Develop innovative problem-solving ideas and learn how to formulate them into concrete business plans.</li> <li>- Acquire persuasive presentation skills.</li> <li>- Understand social business and acquire entrepreneurship.</li> </ul>			
<b>授業計画 Course Schedule</b>			
<p>Enter the Hult Prize @ Hokkaido University On-Campus competition, which is held by a management team consisting of students. Participate in various related events and give presentations at the On-Campus competition. The following workshops and seminars are held every year.</p> <ul style="list-style-type: none"> <li>• About this year's theme of the Hult Prize</li> <li>• Understanding the SDG related to this year's Hult Prize Challenge</li> <li>• Learning about the UN's SDGs</li> <li>• What is a social entrepreneur?</li> <li>• Social impact</li> <li>• Business building</li> <li>• Strengthening teamwork skills</li> <li>• English presentation skills</li> <li>• How to prepare an effective business pitch</li> <li>• Change leader</li> <li>• Reflection and future actions</li> </ul>			
<b>準備学習(予習・復習)等の内容と分量 Homework</b>			

### **成績評価の基準と方法 Grading System**

Students will be evaluated based on their active participation in lectures and events related to the Hult Prize, and their final report. The following three conditions must be met to obtain credit:

- (1) Participation in the Hult Prize Competition at Hokkaido University,
- (2) Submission of the slide materials used at the Hult Prize competition,
- (3) Submission of the report (format and deadline will be announced after registration).

Students who participate in the management of the Hult Prize @ Hokkaido University On-Campus Program can also receive credits. For details, please contact the instructor responsible (Prof. Tani, [tani@eng.hokudai.ac.jp](mailto:tani@eng.hokudai.ac.jp)).

### **テキスト・教科書 Textbooks**

The materials for Hult Prize Challenge, which will be published in early October:

<https://www.facebook.com/hphokkaidouni/>

### **講義指定図書 Reading List**

『社会をよくしてお金も稼げるしくみのつくりかた』(Masahisa Kogure)

The User's Journey: Storymapping Products That People Love (Donna Lichaw)

Campus Director Report of Hokkaido University

### **参照ホームページ Websites**

<https://www.hultprize.org/>

<https://www.facebook.com/hphokkaidouni>

### **備考 Additional Information**

\*This course accepts students from the Nitobe College Honors Program: Graduate Curriculum.

\*Students who have previously participated in the Hult Prize and/or were involved in its management while enrolled in graduate school can apply for credits after enrolling in the Honors Program. Please consult with the instructor responsible for further details.

\*If you are considering taking this course to meet your completion requirements, ask the instructor(s) responsible.