

<b>科目名 Course Title</b>	新渡戸カレッジオナーズプログラム大学院教育コース [Nitobe College Honors Program for Graduate Students]		
<b>講義題目 Subtitle</b>	大学院特別演習:Hult Prize チャレンジ [Nitobe College Special Seminar for Graduate Students: Hult Prize Challenge]		
<b>責任教員 Instructor</b>	繁富 香織[Kaori SHIGETOMI](高等教育推進機構)		
<b>担当教員 Other Instructors</b>	繁富 香織[Kaori SHIGETOMI](高等教育推進機構)		
<b>科目種別 Course Type</b>	新渡戸カレッジ独自科目[Nitobe College Special Classes]		
<b>開講年度 Year</b>	2021	<b>時間割番号 Course Number</b>	
<b>期間 Semester</b>	2 学期	<b>単位数 Number of Credits</b>	2
<b>授業形態 Type of Class</b>	演習	<b>対象年次 Year of Eligible Students</b>	~
<b>ナンバリングコード Numbering Code</b>			
<b>補足事項 Other Information</b>			
<b>キーワード Key Words</b>	Hult Prize, SDGs, Social Business, Entrepreneurship, Social impact		
<b>授業の目標 Course Objectives</b>	<p>The Hult Prize is an international student competition, in which teams of several students compete to come up with an entrepreneurial idea to solve a social problem such as SDGs presented by former US President, Clinton each year. The winning team is selected at the global competition held in September of the following year. The winning team will receive \$10,000 as start-up funds.</p> <p>In this seminar, students will learn practical approaches to become "change leaders," in particular, among the leaders that Nitobe College fosters, through the challenge of the Hult Prize (entry to the Hult Prize, project planning and presentation by teams, and participation in various events). They will also deepen their understanding of the SDGs, social business, and entrepreneurship, and learn how to formulate project concepts that will have an impact on society.</p>		
<b>到達目標 Course Goals</b>	<p>By participating in the Hult Prize @ Hokkaido University On-Campus Program, tackling issues, developing entrepreneurial ideas, and participating in related seminars, students will:</p> <ul style="list-style-type: none"> <li>▪ Acquire a high-level common understanding of the problems of modern society and learn how to work as a team to solve them.</li> <li>▪ Develop innovative ideas for problem solving and learn how to formulate them into concrete business plans.</li> <li>▪ Acquire persuasive presentation skills.</li> <li>▪ Understand social business and acquire entrepreneurship.</li> </ul>		
<b>授業計画 Course Schedule</b>	<p>(In principle, everything is conducted in English)</p> <p>Enter the Hult Prize @ Hokkaido University On-Campus competition held by a management team consisting of students and participate in various related events, and give their presentations at the On-Campus competition. Last year, the following workshops and seminars were held.</p> <p>Example from 2019-2020:</p> <ul style="list-style-type: none"> <li>• About this year's theme of the Hult Prize</li> <li>• Understanding the SDG related to this year's Hult Prize Challenge</li> <li>• Learning about the UN's SDGs</li> <li>• What is a social entrepreneur?</li> <li>• Social impact</li> <li>• Business building</li> <li>• Strengthening teamwork skills</li> <li>• English presentation skills</li> <li>• How to prepare an effective business pitch</li> <li>• Change leader</li> <li>• Reflection and future actions</li> </ul>		
<b>準備学習(予習・復習)等の内容と分量 Homework</b>			
<b>成績評価の基準と方法 Grading System</b>	<p>Students will be evaluated based on their active participation in lectures and events related to Hult Prize and their final reports. The following three conditions must be met in order to obtain credits. Students who participate in the management of the Hult Prize @ Hokkaido University On-Campus Program can also receive credits. For more details, please contact the instructor in charge.</p> <p>(1) Your team must participate in the Hult Prize Competition at Hokkaido University,  (2) You must submit the slide materials used at the Hult Prize competition, and a copy of the Hult Prize participation certificate,  (3) You must submit the final report. (Its format and the deadline will be announced after registration.)</p>		
<b>テキスト・教科書 Textbooks</b>	The materials for Hult Prize Challenge, which will be published in early October: <a href="https://www.facebook.com/hphokkaidouni/">https://www.facebook.com/hphokkaidouni/</a>		

**講義指定図書 Reading List**

『社会をよくしてお金も稼げるしくみのつくりかた』(Masahisa Kogure)

The User's Journey: Storymapping Products That People Love (Donna Lichaw)

Campus Director Report of Hokkaido University

**参照ホームページ Websites**

<http://www.hultprize.org/>

<https://www.facebook.com/hphokkaidouni/>

**備考 Additional Information**

• This course accepts students from the Nitobe College Honors Program for Graduate Students. For details about Nitobe College Honors Program for Graduate students, refer to the Student Handbook.

• Students who have previously participated in the Hult Prize or were involved in the management of the Hult Prize while enrolled in the Foundation Program can apply for credits after joining the Honors Program. Please consult with the teacher in charge for further details.